# MEDIA RELEASE AND PERMISSION AGREEMENT

I hereby consent and grant to Promise Corporation (“C Space”), its Sponsor, and its designees, collectively referred to as “Parties,” the following rights:

1. To take, obtain or make photographs, audio, video and/or digital recordings that may contain my voice, image, and/or likeness and to take, record, or obtain testimonials or other statements from me, including my personal information or protected health information (the “Materials”); and
2. To use, reproduce, display, modify, distribute, publish, create derivative works from, and otherwise use, in whole or in part, the Materials for commercial and business purposes worldwide, in perpetuity, including but not limited to: (a) in any and all media now or hereafter known, including, without limitation, in videotapes, audio recordings, electronic media, digital media, television or radio broadcasts, podcasts, webcasts, digital images, photographs and print publications; (b) in audio, video, electronic and digital media files made available for download or streaming from Parties or third party web sites; (c) in Parties' internal and public websites; (d) in printed, electronic media, and digital media distributed to Parties employees and present and potential clients; (e) in printed, electronic media and digital media distributed at Parties sponsored or co-sponsored events such as conferences; and/or (f) in excerpts included in speeches, slides, brochures, electronic media, digital media and all other marketing ads or collateral, or TV, online or print commercials relating to Parties.

In granting this consent, I understand and agree that:

1. the Materials may or may not contain attributions specifically identifying me;
2. my testimonials or statements reflect my honest opinions or experience;
3. Any of the Parties shall have the right to modify, edit, reproduce, display, or otherwise disseminate the Materials, in whole or in part;
4. Any of the Parties may crop, edit and otherwise alter the Marketing Materials and combine them with other text, images, graphic elements, and/or other materials;
5. with respect to the Materials and any derivative works thereof, any of the Parties solely have the right to copyright and to exploit such copyrighted material embodied in or represented by the Materials;
6. I have no right of approval and no right to inspect or preview the Materials and any derivative works thereof, or any use to which they may be put;
7. I have no claim, now or in the future, to any compensation, attribution or other similar right relating to or arising out of the Materials or their use as described in this Agreement.
8. I understand that I may revoke this consent at any time and understand that if the Materials have been released, C Space can no longer guarantee that the Materials may be viewed, accessed or used by other parties who may have lawfully and in compliance with the terms herein obtained said Materials, and I understand that I relieve C Space of any related liabilities that may arise, in the present or future.
9. **This consent is valid for one (1) year from the date of acceptance.**

On behalf of myself, my heirs and any of my representatives and assigns, I hereby waive, discharge, and release Any of the Parties and their officers, directors, employees, agents, representatives, successors and assigns, and those acting under their authority from any and all rights, demands, losses, liabilities, claims and causes of action whatsoever which I may now or hereafter be entitled to assert relating directly or indirectly to the Materials. I further hereby release and discharge the Parties and their employees, agents, successors, and assigns from any and all claims I might have in connection with the use, display, dissemination or exploitation of the Materials, including, but not limited to, any claims for defamation, invasion of privacy, right of publicity, rights in my name, image, voice or likeness, and/or violation of any moral or artist rights.

I represent that I have read and understood the contents of this release and consent. I acknowledge that, if I am under eighteen (18) years of age, the consent of my parent or legal guardian is also required for this release.

# SENSITIVE PERSONAL DATA PROCESSING CONSENT

To participate in this market research project (a “project”) you may be asked to upload video of yourself talking about the current COVID-19 (Coronavirus) situation and your thoughts on it. As part of those activities, discussion around health may arise, which is a special category of data under the GDPR. Our duty to you is to gather your explicit consent for the processing of your sensitive personal data per our [Privacy Policy](https://cspace.com/privacy/) which details how your information is used, how we maintain the security of your information, and how you may exercise your rights over your information. This project requires processing of video footage of your reactions and discussion regarding your thoughts on the current COVID-19 (Coronavirus) situation; the footage will be utilised by C Space and its Sponsor alongside use for general market research purposes.

You may withdraw your consent at any time without penalty by emailing [privacy@cspace.com](mailto:privacy@cspace.com). By doing so, we will stop processing your data and you may no longer be able to participate in the Project.

I have read and understood the above statement on personal data consent and I hereby consent to the processing of my personal data. I acknowledge that, if I am under eighteen (18) years of age, the consent of my parent or legal guardian is also required for this release.